



**ADOPT·A·SCHOOL**  
CONNECTING BUSINESS & EDUCATION

**ANNUAL REPORT**  
**2020 - 21 ACADEMIC YEAR**

Adopt-A-School  
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*Adopt-A-School is a business-education partnership program sponsored by the Tuscaloosa City and County Schools and the Chamber of Commerce of West Alabama.*

*Tuscaloosa City Schools  
Dr. Mike Daria  
Superintendent*

*Tuscaloosa County Schools  
Dr. Keri C. Johnson  
Superintendent*

## **The Chamber of Commerce of West Alabama**

[www.tuscaloosachamber.com](http://www.tuscaloosachamber.com)

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# ***2020-2021 Adopt-A-School Annual Report***

With the conclusion of the 2020-21 school year, Adopt-A-School has completed 36 years in service to the Tuscaloosa County area and 2 years in Hale County. We continue to work to accomplish the purpose and goals established at the beginning of our program:

- (1) To create a climate of involvement and interaction between businesses and schools;
- (2) To strengthen and enhance school programs through the utilization of community resources;
- (3) To foster a better understanding between the business/industry communities and the public school systems in the West Alabama region; and
- (4) To involve the community in preparing for its own economic future.

## ***2020-2021 Highlights***

Ninety-three area organizations were committed to Adopt-A-School partnerships. Of our 55 public schools, 38 had more than one partner.

The 19th Annual Adopt-A-School Kickoff was hosted virtually on August 10, 2020. Approximately 269 people representing schools and businesses registered to attend. Alabama State Superintendent of Education, Dr. Eric Mackey gave the keynote address.

Several partnerships were recognized at the event. There were two Thirty Year Award recipients, four Twenty Year Award recipients, and eleven Decade of Excellence Award recipients. Also, 30 partnerships achieved V.I.P (Very Involved Partnership) status.

After to the award session, concurrent workshops were offered to partnerships for training, networking, and educational purposes. Topics included *Smart Strategies for a Successful Partnership* presented by Concetta Odongo, BFGoodrich Tire Manufacturing; and *Making the Most of the New School Experience* presented by Larry Deavers, Family Counseling Services.

Partnership appearances via two different media spotlight programs helped to spread the word to the community about the Adopt-A-School program. Partnerships were given opportunities to tell their partnership stories through scheduled Adopt-A-School Spotlights. Partnerships had the option of appearing on Kip Tyner's "Great Day Tuscaloosa" TV program on Comcast Channel 20 to share successful partnership programs with the community. Additionally, partnerships had the opportunity to record segments identifying the partnerships and partnership activities at Tuscaloosa Radio. The recordings were distributed to other local radio stations and broadcast throughout the month. WVUA23 also covered some of our activities throughout the year.

The Adopt-A-School partnership activities were spotlighted on the Adopt-A-School Facebook page, in the Chamber's *Member News Weekly*, and in the West AlabamaWorks monthly newsletter. Each newsletter and social media post highlighted the partnership activities and resulted in expanded communications and increased awareness of the program.

The impact of the Adopt-A-School program is evident through the activities listed in this report. Additionally, 55 adopters and 14 PAL's (Partner At Large) reported a combined total

of 652 volunteers in their partnerships, contributing approximately 3,503 hours of time and expertise to benefit students in Hale County, Tuscaloosa City, and County public schools. Using an estimate for the value of the volunteer hour\*, the volunteer hours contributed to Hale County, Tuscaloosa City, and Tuscaloosa County School Systems through the Adopt-A-School partnerships are valued at approximately \$99,975.62.

In addition to the volunteer time, adopters and PAL's reported financial investments exceeding \$222,092.92 combined with over \$54,552.50 in goods, services and in-kind donations. These brought a total of \$276,645.42 in additional financial support for our public school systems. The combined total of financial support, in-kind contributions and volunteer hours resulted in over \$376,621 of additional support for public schools.

Many businesses elect to support the program through the Adopt-A-School Sustainer Program. These partners provide significant financial support for the coordination and administration of Adopt-A-School, thus making resources available for recruiting and training new adopters and for sustaining existing partnerships. Twenty-three organizations provided financial and in-kind support as Sustainers in 2020.

The 30th annual Nucor Steel Tuscaloosa Adopt-A-School benefit golf tournament was held at the Ol' Colony Golf Complex on Thursday, September 10, 2020. For the 124 golfers participating, the emphasis was not so much on winning but on having a good time and playing for a worthwhile cause. Over eighty-five sponsors and donors supported the tournament. The team representing Harrison Construction Company, Inc. and playing for Rock Quarry Elementary won the overall tournament. As a result, the school was the recipient of \$500 prize money. In addition, checks were presented to Holt High and Northport Elementary for having the most golfers representing their schools. Walker Elementary received the prize money for the random drawing from all schools represented in the tourney.

The Chamber, through the Adopt-A-School Program, recognizes the importance of keeping local school counselors informed with the knowledge necessary to educate our future workforce and to guide the students as they develop the skills needed to succeed in an ever-growing and ever-changing workplace. All the school counselors in the West Alabama region are invited to participate in the annual Business & Industry Tour. Due to the COVID-19 pandemic, this event was not held.

Adopt-A-School Week was held February 22-26. The purpose of the week was to express appreciation to all partners, to highlight the many projects and activities that are provided to schools through the program, and to promote the program in the community. Social and traditional media were used as well as school and business marquees. Partnerships were celebrated in schools and places of business.

Coordinator training and networking sessions were offered virtually throughout the year and focused on particular topics of interest. The meetings were designed to allow partnership coordinators to learn about a variety of activities designed to promote the goals of the Adopt-A-School program. Topics included *AAS Coordinator Chat*, *Partnership Rip Off and Duplicate*, *Making the Most of the New School Experience*, and *Smart Strategies for a Successful Partnership*. Over 230 representatives attended workshops and sessions that provided networking and training opportunities to strengthen their partnerships.

Overall, the 2020-21 school year was a successful one for Adopt-A-School. Our partnerships are truly making a positive impact in our local schools by connecting business and education.

\*According to the Independent Sector Report on "The Value of Volunteer Time", the most recent estimated dollar value of a volunteer hour in the state of Alabama is \$28.54. Independent Sector is the leadership forum for charities, foundations, and corporate giving programs committed to advancing the common good in America and around the world. [www.independentsector.org](http://www.independentsector.org)



# ADOPT-A-SCHOOL

CONNECTING BUSINESS & EDUCATION

## 2021-22 ADOPTERS

*THANKS to the following organizations for serving as a partner with one or more public schools in the Tuscaloosa City and County School Systems.*

### AFFLINK

Alabama Credit Union (2 schools)  
Alabama ONE (2 schools)  
Alabama Power Company  
Alpha Phi Alpha Fraternity, Inc.  
ARD Logistics-Alabama, LLC  
Arts & Humanities Council of Tuscaloosa  
Award Company of America  
Bailey's Tiger-Rock Martial Arts (3 schools)  
BankFirst  
BFGoodrich Tire Manufacturing  
Bolta US  
Bryant Bank  
Cadence Bank, N.A  
Capital Real Estate  
Chick-fil-A at Midtown  
Chick-fil-A at Northport (2 schools)  
Chick-fil-A at Tuscaloosa South (2 schools)  
DCH Regional Medical Center  
Discovering AL, UA Museum of Natural History  
Edward Jones – Shabaka McKey  
Embassy Suites Downtown Tuscaloosa  
First Federal Bank  
Habitat for Humanity of Tuscaloosa  
Harrison Construction Company, Inc.  
Healing the World with the Word Ministries  
Hudson-Poole Fine Jewelers  
Hunt Refining Company  
Jalapeños Mexican Grill  
Junior League of Tuscaloosa  
Kappa Alpha Psi Fraternity, Tusc. Alumni Chapter  
Kappa Alpha Psi, Northport Alumni Chapter  
Kristen Amerson Youth Foundation (2 schools)  
\*The Lance Hocutt Financial Group  
Leadership Tuscaloosa Alumni Association  
Lear Corporation  
The Legacy Connection  
Mathnasium of Tuscaloosa (2 schools)  
McAbee Construction, Inc. (2 schools)  
Mercedes-Benz U.S. International, Inc. (3 schools)  
Milo's Hamburgers (2 schools)  
Motherson, SMP Automotive Systems Alabama Inc.  
Northport Funeral & Cremation Service  
Northport Medical Center  
North River Church  
NorthRiver Yacht Club  
Nucor Steel Tuscaloosa, Inc.

Omega Psi Phi Fraternity, Inc.  
ONIN Staffing  
Parker Towing Company  
PELA GeoEnvironmental, Inc.  
Perfect Shine, Inc.  
Phifer Incorporated  
Powell Enterprises  
The Radiology Clinic  
Raymond James & Associates  
Red Oak Credit Union  
Regions Bank  
RiverFall Credit Union  
Riverview Orthodontics  
Rotary Club of Tuscaloosa  
\*Shelton State Community College (4 schools)  
SmartBank  
Smile Doctors of Tuscaloosa  
Southland Benefit Solutions, LLC  
Southland Transportation Group  
Spiller Furniture & Mattress  
SSAB Wear Solutions  
Stillman College (2 schools)  
Synovus  
Taziki's Mediterranean Café  
Thompson Tractor Company, Inc.  
Tiger Rock Martial Arts, Northport  
Triad Property Management  
TTL, Inc.  
Tuscaloosa Coca-Cola Bottling Company  
Tuscaloosa County Medical Alliance  
Tuscaloosa Music Club  
Tuscaloosa SAFE Center  
The University of Alabama  
College of Community Health Sciences (2 schools)  
Vulcan Materials Company  
Walmart Neighborhood Market - Northport  
Walmart Neighborhood Market - Tuscaloosa  
Walmart Skyland #0715  
Warrior Met Coal (3 schools)  
Wayne's Pest Control  
The Westervelt Company  
Whatley Health Services  
Woodforest National Bank, Northport  
Young Tuscaloosa  
Zeta Phi Beta Sorority, Inc.  
Zeta Phi Beta Sorority, Inc., Tuscaloosa  
ZF Chassis Systems, LLC (2 schools)



# ADOPT-A-SCHOOL

CONNECTING BUSINESS & EDUCATION

## *2021 Sustainers*

*Thanks to the following businesses & organizations that provide financial support for the program.*

### **CORPORATE SPONSOR**



### **BOARD SPONSORS**

Ellis Architects, Inc.  
Harrison Construction Company, Inc.  
McAbee Construction, Inc.  
McGiffert and Associates, LLC  
Phifer, Inc.

### **SUPERINTENDENT SPONSOR**

Alabama Credit Union  
PRIDE of Tuscaloosa  
West Alabama Multiple Listing Service

### **PRINCIPAL SPONSORS**

Tuscaloosa Title Company, Inc.

### **TEACHER SPONSORS**

Red Oak Credit Union  
Russell S. Lee Flooring America  
West Alabama Pediatrics

### **MENTOR SPONSORS**

Lanier Automotive  
Parker Towing Company, Inc.  
Robertson Banking Company  
StressCrete, Inc.

### **Adopt-A-School Spotlight Sponsors**

Great Day Tuscaloosa –WJRD 1150AM & 102.1FM/ROCK 106.9/The Blessing 96.1—WVUA TV

# 2020-21 V.I.P. Awards

## *“Very Involved Partnerships”*

*In recognition and appreciation for meeting all criteria established as guidelines for interaction within the Adopt-A-School program and the development of an outstanding partnership.*

Alabama ONE & Lake View Elementary  
Alabama ONE & Northport Elementary  
Alpha Phi Alpha Fraternity, Inc. & Oakdale Elementary  
Bailey’s Tiger Rock Martial Arts & Big Sandy Elementary  
Bailey’s Tiger Rock Martial Arts & Taylorville Primary  
Chick-fil-A Northport & Faucett-Vestavia Elementary  
Chick-fil-A Northport & Huntington Place Elementary  
Chick-fil-A Tuscaloosa South & Big Sandy Elementary  
Chick-fil-A Tuscaloosa South & Taylorville Primary  
DCH Regional Medical Center & Hillcrest High  
Embassy Suites Tuscaloosa Downtown & Myrtlewood Elementary  
Hunt Refining Company & Oakdale Elementary  
McAbee Construction, Inc. & Oakdale Elementary  
McAbee Construction, Inc. & Tuscaloosa Career & Technology Academy  
Mercedes-Benz U.S. International, Inc. & Brookwood Middle  
Mercedes-Benz U.S. International, Inc. & Vance Elementary  
Milo’s Hamburgers & Hillcrest Middle  
Northport Medical Center & Flatwoods Elementary  
Nucor Steel Tuscaloosa, Inc. & Holt High  
Phifer Incorporated & Westlawn Middle  
The Radiology Clinic & Buhl Elementary  
RiverFall Credit Union & Maxwell Elementary  
Shelton State Community College & Hillcrest Middle  
Southland Benefit Solutions & Huntington Place Elementary  
Southland Transportation Group & Vance Elementary  
Spiller Furniture & Mattress & Crestmont Elementary  
SSAB Wear Solutions & Sipse Valley High  
Young Tuscaloosa & Tuscaloosa Magnet Schools-Middle  
ZF Chassis Systems, LLC & Echols Middle  
ZF Chassis Systems, LLC & Northside High

## **COORDINATOR COMMENTS ABOUT ADOPT-A-SCHOOL**

*(Comments from 2020-2021 End of the Year Reports)*

*“The overall Adopt-A-School Program is very beneficial to the schools and community. Many students receive support from community organizations and businesses beyond the local school efforts. Many student incentives are supported, and students are motivated to learn and grow academically. Continued sessions and support given to adopters will benefit the school and the students. This program needs to be ongoing and a perpetual source of support.”*

**Kenneth Webb, Alpha Phi Alpha Fraternity, Inc.**

*“...I think the program works really well for both the businesses and the schools. I do not have any suggestions for the program at this time! Y'all are doing a great job connecting the businesses with the schools to ensure everyone is benefitting from the program.”*

**Taylor Guthans, Milo's Hamburgers**

*“Everything about this year was challenging given COVID. However, whenever we needed anything, Warrior Met was simply a phone call away and always willing to rise to the occasion. Our partnership is ready and excited to take a normal school year next year!”*

**Christy Lewis, Brookwood High School**

*“The Adopt-A-School program is an excellent way to engage the business community in the education of our city's youth. One of its greatest strengths is in the wide range of opportunities give for partners to get involved. The program gives the administration and the teachers the additional support needed to give students the most comprehensive educational experience available.”*

**Romel Gibson, Habitat for Humanity of Tuscaloosa**

*“This year was definitely full of unusual challenges, from no visitors to virtual classes, but the AAS program continued to keep us all up to date and involved – no easy task.”*

**Deborah Anders, The Legacy Connection**

*“McAbee contends the program is first class in every way. Keep up the good work.”*

**Harold Parker, McAbee Construction, Inc.**

*“The Adopt-A-School program has been such a blessing to our school. This partnership has provided resources and incentives for students, meals and gifts for teachers, and community service projects for our school.”*

**Leah Colley, Lake View Elementary School**



**2020-21**  
**Partnerships &**  
**Partnership Activities**



- \*Alberta School of Performing Arts - Tuscaloosa County Medical Alliance / Bryant Bank
- \*Arcadia Elementary School – Cadence Bank / Chick-Fil-A Midtown
- Big Sandy Elementary School – Bailey’s Tiger Rock Martial Arts / Chick-fil-A Tuscaloosa South
- Brookwood Elementary School - Lear Corporation / Warrior Met Coal
- Brookwood High School –Warrior Met Coal
- Brookwood Middle School – Mercedes-Benz U.S. International, Inc. / Warrior Met Coal
- \*Paul W. Bryant High School – Discovering AL, UA Museum of Natural History
- Buhl Elementary School – The Radiology / Tuscaloosa Music Club
- \*Central Elementary School – BBVA / Stillman College / Kappa Alpha Psi Fraternity, Northport Alumni Chapter
- \*Central High School - Onin Staffing
- Collins-Riverside Middle School – Regions Bank
- Cottondale Elementary School – BankFirst / The Westervelt Company
- Crestmont Elementary School – Northport Funeral & Cremation Service / Spiller Furniture & Mattress / Walmart Neighborhood Market - Northport
- Davis-Emerson Middle School – ARD Logistics-Alabama, LLC
- Duncanville Middle School – The Legacy Connection/ Woodforest National Bank
- \*Eastwood Middle School – Stillman College
- Echols Middle School – BBVA / ZF Chassis Systems, LLC
- Englewood Elementary School – Shelton State Community College / Milo’s Hamburgers
- Faucett-Vestavia Elementary School – Raymond James & Associates / Chick-fil-A Northport
- Flatwoods Elementary School- Bolta US/ Leadership Tuscaloosa Alumni Association / Northport Medical Center
- Hillcrest High School - DCH Regional Medical Center
- Hillcrest Middle School – Milo’s Hamburgers / TTL, Inc. / Shelton State Community College
- Holt Elementary School – Broadway Pizzeria / Junior League of Tuscaloosa / Sam’s Club #6435
- Holt High School – Nucor Steel Tuscaloosa, Inc.
- Huntington Place Elementary School - Chick-fil-A of Northport / Southland Benefit Solutions
- Lake View Elementary School – Alabama ONE
- Lloyd Wood Education Center– Perfect Shine
- \*Martin Luther King, Jr. Elementary School – BFGoodrich Tire Manufacturing / Omega Psi Phi Fraternity, Inc.
- Matthews Elementary School – Kappa Alpha Psi Fraternity, Tuscaloosa Alumni Chapter / First Federal Bank / North River Church
- Maxwell Elementary School – RiverFall Credit Union
- Myrtlewood Elementary School – AFFLINK / Embassy Suites
- Northport Elementary School – Alabama ONE / Tiger Rock Martial Arts – Northport
- \*Northridge High School – SmartBank / Alabama Power Company / Blaze Pizza
- \*Northridge Middle School – Alabama Credit Union/ Parker Towing Company / Smile Doctors Braces
- Northside High School - Rotary Club of Tuscaloosa / ZF Chassis Systems, LLC
- Northside Middle School – Capital Real Estate
- \*Oakdale Elementary School - Alpha Phi Alpha Fraternity, Inc. / Hunt Refining Company / McAbee Construction, Inc. / Zeta Phi Beta Sorority - Tuscaloosa
- \*Rock Quarry Elementary School – Harrison Construction Company, Inc. / NorthRiver Yacht Club /PELA GeoEnvironmental
- Sipsey Valley High School – Award Company of America / SSAB Wear Solutions
- Sipsey Valley Middle School – Tuscaloosa Coca-Cola / Woodforest National Bank, Northport
- \*Skyland Elementary School – Triad Property Management
- \*Southview Elementary School – Walmart Supercenter, Skyland
- Taylorville Primary School – Bailey’s Tiger Rock Martial Arts / Chick-fil-A, Tuscaloosa South
- \*Tuscaloosa Career & Technology Academy – Habitat for Humanity of Tuscaloosa / McAbee Construction, Inc. / Mercedes-Benz U.S. International, Inc. / Premier Service Company

Tuscaloosa County High School – Wells Fargo Bank, N.A.

Tuscaloosa Magnet Elementary School – College of Community Health Sciences/ Bailey's Tiger-Rock Martial Arts/  
Mathnasium of Tuscaloosa

Tuscaloosa Magnet Middle School – College of Community Health Sciences/ Young Tuscaloosa / Mathnasium of  
Tuscaloosa

\*University Place Elementary School – Red Oak Credit Union / Kristen Amerson Youth Foundation

Vance Elementary School – Mercedes-Benz U.S. International, Inc. / Southland Transportation Group / Vulcan Materials  
Company

\*Verner Elementary School – Synovus / Riverview Orthodontics/ Powell Enterprises / Taziki's Mediterranean Café

Walker Elementary School – Children and Teen Dental

\*Westlawn Middle School – Phifer Incorporated / Zeta Phi Beta Sorority, Inc.

Westwood Elementary School – Arts & Humanities Council of Tuscaloosa / Hudson-Poole Fine Jewelers/  
Wayne's Pest Control

\*Woodland Forrest Elementary School –Thompson Tractor Company, Inc. / Wal-Mart Neighborhood Market Tuscaloosa

\*indicates Tuscaloosa City Schools

## **2020-21 Rural Partnerships**

Hale County High School – Lance Hocutt Financial Group / Shelton State Community College

**The Alberta School of Performing Arts & Bryant Bank**  
**Tuscaloosa County Medical Alliance\***

**STUDENT INCENTIVE/MOTIVATION**

- Bryant provided popsicles for students achieving perfect attendance

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Bryant provided financial literacy virtually

**PARTNER APPRECIATION ACTIVITY**

- BB provided lunch for teachers

\* No report

**Arcadia Elementary & Cadence Bank / Chick-fil-A Midtown**

No Partnership Report

**Big Sandy Elementary & Bailey's Tiger Rock Martial Arts**  
**Chick-fil-A Tuscaloosa South**

**STUDENT INCENTIVE/MOTIVATION**

- Bailey's presented certificates and T-shirts each nine weeks to the Student of the Nine Weeks
- CFA provided fun CFA tattoos that were given to students as incentives

**CURRICULUM/CULTURAL ENRICHMENT**

- CFA provided a recorded video of reps reading books with the CFA Cow that was played during AAS Week
- CFA provided coloring sheets and prizes for a contest

**CHARACTER DEVELOPMENT**

- Each week, Bailey's talked with classrooms about developing outstanding character

**COMMUNITY SERVICE PROJECTS**

- Angel Tree Christmas Project – Bailey's students and families purchased Christmas presents for underprivileged BSE students

**PARTNER APPRECIATION ACTIVITY**

- Bailey's provided breakfast twice during the school year
- CFA provided coupons for free food and birthday cards for the teachers

**Brookwood Elementary & Lear Corporation / Warrior Met Coal**

No Partnership Report

**Brookwood High & Warrior Met Coal**

**STUDENT INCENTIVE/MOTIVATION**

- Warrior Met provided incentives for student with perfect attendance each month, a lunch for the top two students in each grade each nine weeks, and an A/B honor roll party

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Warrior Met supported the school's Co-Op program and provided jobs for student workers

**CURRICULUM/CULTURAL ENRICHMENT**

- Warrior Met provided assistance and volunteer hours for Reality Check and Beyond Brookwood

**COMMUNITY SERVICE PROJECTS**

- Participated in homecoming parade, Town Christmas parade, Breakfast with the Easter Bunny/Spring Fling

### **IMPROVING SCHOOL ENVIRONMENT**

- Warrior Met volunteered time and equipment to improve athletic facilities and helped to open the Pre-K playground

### **PARTNER APPRECIATION ACTIVITY**

- Featured spotlight on Panther Talk and the school's social media pages to thank Warrior Met for years of service and continued support

## **Brookwood Middle & Mercedes-Benz U.S. International, Inc.** **Warrior Met Coal\***

### **STUDENT INCENTIVE/MOTIVATION**

- MBUSI provided funds for a field trip to Alabama Adventure/Splash Adventure and lunch for chaperones and students who maintained an "A" average the entire school year
- MBUSI provided branded personal speakers as incentives for students

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- MBUSI provided Junior Achievement video openers of Team Members from various departments to compliment JA middle school lessons

### **CURRICULUM/CULTURAL ENRICHMENT**

- MBUSI provided for enrichment activities: Special Education/Self-Contained classroom greenhouse project to teach students basic gardening skills and purchased golf shirts for the student golf team

### **CHARACTER DEVELOPMENT**

- MBUSI provided funds for Red Ribbon Week twice in the school year
- MBUSI AAS Coordinator served as a community member and completed a questionnaire in the school's application for the distinction as a School of Character

### **COMMUNITY SERVICE PROJECTS**

- MBUSI provided funds for the SGA Holiday Fund Drive for students' families in need

### **IMPROVING SCHOOL ENVIRONMENT**

- MBUSI provided clear dividers for common areas around the school during the COVID-19 pandemic

### **PARTNER APPRECIATION ACTIVITY**

- MBUSI provided lunch for faculty and staff during A Plus College Ready Virtual Training and Teacher Appreciation Week
- Recognized 8<sup>th</sup> grade Science Teacher on MBUSI Facebook for World Teacher Day
- MBUSI provided branded umbrellas for all faculty and staff
- Participated in the AAS Spotlight with WJRD, and highlighted partnership on MBUSI internal media and during the AAS Week Facebook Challenge
- BMS presented MBUSI with a potted plant prepared by the Self-Contained Class

### **OTHER ACTIVITIES/PROJECTS**

- MBUSI coordinator served as a member of BMS School Counseling Advisory Council

\* No report

## **Buhl Elementary & The Radiology Clinic/ Tuscaloosa Music Club\***

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- RC created a Job Shadowing YouTube video and provided refreshments for students

### **CURRICULUM/CULTURAL ENRICHMENT**

- RC provided volunteers to participate in the school's Variety/Talent Show
- RC participated in Read Across America Day by providing video of staff reading books which was played for the students

**IMPROVING SCHOOL ENVIRONMENT**

- RC made a \$5,500 donation that was earmarked for school improvements and project
- RC staff donated supplies, items and cash for the Santa Shop school fundraiser

**PARTNER APPRECIATION ACTIVITY**

- RC recognized teachers during Teacher Appreciation Week by providing a display, school themed cookies from Celebrations, and a whimsical “Teacher” plaque

\* No report

**Central Elementary & BBVA / Northport Alumni Chapter of  
Kappa Alpha Psi /Stillman College**

No Partnership Report

**Central High & Randall-Reilly/ ONIN Staffing**

No Partnership Report

**Collins-Riverside Middle & Healing the World with the Word Ministries  
Regions Bank**

**STUDENT INCENTIVE/MOTIVATION**

- Regions provided gift cards for the Student of the Month
- HW donated incentives for academics and behavior achievement
- HW provided a behavior award (treat bags) at the end of the school year

**CURRICULUM/CULTURAL ENRICHMENT**

- HW provided cash cards for students who achieved all A's or B's
- Regions provided AR awards

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Regions participated in Junior Achievement Bowling Classic

**CHARACTER DEVELOPMENT**

- HW provided awards for most improved behavior

**COMMUNITY SERVICE PROJECTS**

- Regions provided picnic tables for outdoor learning area
- Regions provided Christmas gifts for children in need

**PARTNER APPRECIATION ACTIVITY**

- HW provided lunch for teachers in October and May, and treats during Teacher Appreciation Week
- HW provided gift card and treats for the Teacher of the Month program
- Regions provided doughnuts and coffee for teachers during Teacher Appreciation Week

**OTHER ACTIVITIES/PROJECTS**

- Regions contributed to the Beauty Walk, athletic banquet, May Day
- HW included information about the school in their quarterly newsletter
- HW assisted with Honors Night, and provided gifts for counselors during Counselor Appreciation Week

## **Cottondale Elementary & BankFirst\* / The Westervelt Company**

### **STUDENT INCENTIVE/MOTIVATION**

- Westervelt provided items for recognition and for testing

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Westervelt helped the school with the Junior Achievement program

### **CURRICULUM/CULTURAL ENRICHMENT**

- Westervelt participated in Read Across America Day.
- Westervelt purchased butterfly kits for Earth Day

### **COMMUNITY SERVICE PROJECTS**

- Westervelt partnered with the school to participate in Tinsel Trail

### **IMPROVING SCHOOL ENVIRONMENT**

- Westervelt provided stain for the new picnic tables
- Westervelt provided team T-shirts for all students

### **PARTNER APPRECIATION ACTIVITY**

- Westervelt provided meals for Teacher Appreciation Week, back to school, Institute Day, and holidays

### **OTHER ACTIVITIES/PROJECTS BY ADOPTER FOR SCHOOL**

- Westervelt provided school supplies and safety supplies to help the team manage COVID challenges, such as sanitization stations, touchless thermometers, and face shields
- Westervelt provided judges for the door decoration contest during Adopt-A-School Week

\* No report

## **Crestmont Elementary & Northport Funeral and Cremation Service Spiller Furniture & Mattress / Walmart Neighborhood Market, Northport\***

### **STUDENT INCENTIVE/MOTIVATION**

- SF&M provided honor roll ribbons
- NF&C provided sour straws and pizzas for students

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- CES students participated in a virtual Job Shadowing Day with SF&M

### **CURRICULUM/CULTURAL ENRICHMENT**

- SF&M helped with reading contest by judging decorated pumpkins about the book

### **COMMUNITY SERVICE PROJECTS**

- SF&M provided Secret Meals for the students
- SF& M played Secret Santa for a CES student's family

### **IMPROVING SCHOOL ENVIRONMENT**

- SF&M provided water bottles to students due to COVID-19 restrictions

### **PARTNER APPRECIATION ACTIVITY**

- NF&C provided a Back-to-School breakfast
- SF&M provided teachers and staff lunches once per month during the school year

### **OTHER ACTIVITIES/PROJECTS BY ADOPTER FOR SCHOOL**

- NF&C sponsored End of the Year Celebration
- SF&M gave classroom resource money during AAS Week

\*No report

## **Davis-Emerson Middle & ARD Logistics-Alabama**

No Partnership Report

**Duncanville Middle & Kyle Office Solutions\* / The Legacy Connection**  
**Woodforest National Bank, Tuscaloosa Branch\***

**STUDENT INCENTIVE/MOTIVATION**

- TLC recognized Perfect Attendance students during the Awards program

**CURRICULUM/CULTURAL ENRICHMENT**

- TLC celebrated the winning class for iReady with an ice cream party

**CHARACTER DEVELOPMENT**

- TLC recognized 60 students selected as the Student of the Month for their citizenship and school spirit

**COMMUNITY SERVICE PROJECTS**

- TLC purchased Tinsel Trail tree for the honor students to decorate

**IMPROVING SCHOOL ENVIRONMENT**

- TLC purchased broom/dustpan sets for all classrooms requested by teachers for Teacher Appreciation Day

**PARTNER APPRECIATION ACTIVITY**

- TLC provided lunch and breakfast for the DMS staff

**OTHER ACTIVITIES/PROJECTS BY ADOPTER FOR SCHOOL**

- TLC participated in the scholarship selection process for DMS alumni

\* No report

**Eastwood Middle & American Family Care / Big Sistas w/Purpose**  
**Stillman College**

No Partnership Report

**Echols Middle & BankFirst (formerly FNB of Central Alabama)\***  
**ZF Chassis Systems, LLC**

**STUDENT INCENTIVE/MOTIVATION**

- ZF delivered Valentine's treats donated by Buffalo Rock to all students

**CAREER AWARENESS / JUNIOR ACHIEVEMENT**

- ZF supported Echols by participating in the Junior Achievement Bowling Classic. Funds raised by the event were used to enhance the JA program.

**CURRICULUM/CULTURAL ENRICHMENT**

- ZF sent a soft skills and professionalism presentation to Echols, since in-person was not an option due to COVID-19 restrictions. This presentation was shared with several teachers to share with students about the importance of the soft skills and how they can impact the likelihood to get hired

**COMMUNITY SERVICE PROJECTS**

- Throughout the year, ZF hosted various drives to serve the Echols community: school supply drive at the beginning of the school year, hand sanitizer drives throughout the school year, and the holiday drive to provide Christmas presents to seven underprivileged families (18 children in total)

**IMPROVING SCHOOL ENVIRONMENT**

- ZF pressure washed the school to restore the appearance of the building and make it more enjoyable place for students, faculty, staff, and visitors

**PARTNER APPRECIATION ACTIVITY**

- ZF showed appreciation for the partnership by making a banner for AAS Week, and delivered donuts and coffee for teachers during Teacher Appreciation Week

**OTHER ACTIVITIES/PROJECTS**

- ZF donated masks, paper towels, and water bottles to further improve and protect the health and safety of the students, faculty, and staff

\*No report

**Englewood Elementary & Milo's Hamburgers**  
**Shelton State Community College**

**STUDENT INCENTIVE/MOTIVATION**

- Milo's sponsored the Student of the Month program. Each month, two students from each grade level were recognized by their teachers as exceptional students. In addition, two teachers were also recognized by their students. On the last Friday of the month, a table was reserved for all 10 to come to Milo's and have whatever they wanted from the menu for free
- Shelton provided handouts for Red Ribbon Week, water bottles for students, and pencils for students and snack basket for testing week

**CURRICULUM/CULTURAL ENRICHMENT**

- Milo's Civics is designed to support local teachers and empower elementary school students to learn more about the democratic process through a fun, non-political, interactive program. In the lesson, students learned about democracy and voting requirements, heard from local city leaders and SGA representatives on the importance of elections. They also learned why there are political parties with "Team Chicken" and "Team Burger", practiced "voting" in a primary and general election for the best Milo's menu item, and practiced hands-on activities to reinforce the lesson
- Shelton provided handouts for Read Across America and Red Ribbon Week

**COMMUNITY SERVICE PROJECTS**

- Shelton was a Hole Sponsor for the annual AAS Golf Tournament

**PARTNER APPRECIATION ACTIVITY**

- Milo's hosted a nugget party for teachers
- Shelton provided a Welcome Back cookie, Krispy Kreme donuts, fruit trays and drinks for morning surprise
- Shelton provided snack baskets for testing week, and Bundt Cakes for Teacher Appreciation Week

**Faucett-Vestavia Elementary & Chick-fil-A Northport / Raymond James**

**STUDENT INCENTIVE/MOTIVATION**

- CFA provided free kids meals as rewards for students earning A and A&B honor roll
- RJ presented awards for perfect attendance and honor roll

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- RJ sponsored a team in the Junior Achievement Bowling Classic

**PARTNER APPRECIATION ACTIVITY**

- CFA provided mid-COVID treat coupons for free milkshakes for the faculty and staff
- RJ donated copy paper
- RJ provided funds for breakfast for teachers

**OTHER ACTIVITIES / PROJECTS**

- CFA provided a Welcome Back luncheon for the staff

**Flatwoods Elementary & Bolta US\* / Leadership Tuscaloosa Alumni**  
**Association / Northport Medical Center**

**STUDENT INCENTIVE/MOTIVATION**

- NMC provided Student of the Month luncheons

- LTAA provided monthly recognitions for various character traits

#### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Second graders and their teachers spent an entire school day participating in JA in a Day

#### **CHARACTER DEVELOPMENT**

- Flatwoods students participate in a Community Kindness Project by providing gift baskets to show appreciation to staff of the Emergency Department, ICU, Respiratory Care, Laboratory, PCU, Pharmacy, Radiology, and Inpatient/Outpatient Rehab departments
- LTAA sponsored Characters for Cupcake each month for outstanding students that demonstrated character and leadership

#### **COMMUNITY SERVICE PROJECTS**

- NMC provided hand sanitizer, disinfecting wipes and gloves to teachers and staff, school supplies drive and Christmas family support

#### **PARTNERSHIP APPRECIATION ACTIVITY**

- NMC presented Chick-fil-A gift cards to teachers and staff for Teacher Appreciation Day

#### **OTHER ACTIVITIES / PROJECTS**

- NMC supported the school's Christmas Family Project

\*No report

## **Hale County High & The Lance Hocutt Financial Group** **Shelton State Community College**

#### **STUDENT INCENTIVE/MOTIVATION**

- Shelton provided handouts for Red Ribbon Week, pencils for testing, and snack baskets for testing week

#### **CURRICULUM/CULTURAL ENRICHMENT**

- Shelton provided handouts for Red Ribbon Week

#### **COMMUNITY SERVICE PROJECTS**

- Hocutt participated in the tornado relief clean-up efforts in Hale County with the students and faculty
- Shelton was a Hole Sponsor for the annual Adopt-A-School Golf Tournament

#### **IMPROVING SCHOOL ENVIRONMENT**

- Hocutt provided equipment upgrades: football uniforms and sound equipment for next four seasons

#### **PARTNERSHIP APPRECIATION ACTIVITY**

- Shelton provided a Welcome Back cookie, Krispy Kreme, fruit trays and drinks for morning surprise
- Shelton provided snack baskets for testing week, and Bundt Cakes for Teacher Appreciation Week
- Shelton provided gift cards for top teacher rewards and prizes for Teacher of the Month

#### **OTHER ACTIVITIES /PROJECTS**

- Hocutt sponsored the memorial balloon release in honor of the death of a teacher
- Hocutt sponsored pre-game meals

## **Hillcrest High & DCH Regional Medical Center**

#### **STUDENT INCENTIVE/MOTIVATION**

- DCH provided food and refreshments for honor roll students
- DCH provided scholarships for five Hillcrest students: DCH Volunteer Auxiliary, Lucy Jordan Volunteer Auxiliary, and DCH Family Volunteer Auxiliary

#### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- HOSA students toured different departments at DCH

#### **CURRICULUM/CULTURAL ENRICHMENT**

- DCH assisted with curriculum for the HOSA students

**PARTNERSHIP APPRECIATION ACTIVITY**

- Hillcrest HOSA students created cards for DCH staff members on the COVID and ICU units
- DCH provided doughnuts and coffee to welcome back staff and for Teacher Appreciation Week

## Hillcrest Middle & Milo's Hamburgers / Shelton State Community College TTL, Inc.

**STUDENT INCENTIVE/MOTIVATION**

- Milo's provided a free nugget coupon after the Wisdom Week program to recognize good behavior
- Shelton provided handouts for Red Ribbon Week, water bottles for students, pencils for testing/honor roll, and snack baskets for testing week
- TTL provided bicycles for attendance rewards
- TTL sponsored honor roll parties

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- TTL participated in career days and Junior Achievement activities

**CURRICULUM/CULTURAL ENRICHMENT**

- Shelton provided handouts for Red Ribbon Week and Read Across America

**CHARACTER DEVELOPMENT**

- Milo's developed a Wisdom Week program. Milo's partnered with local schools to encourage positive character development among students. Each day, students were introduced to a Milo's "nugget of wisdom". Students were taught the value behind each phrase and ways they could apply the virtue to their own lives. The program includes materials such as daily teacher guides explaining each nugget of wisdom, student worksheets, and daily nugget of wisdom stickers students can wear throughout the week
- Shelton provided handouts for Red Ribbon Week and Read Across America
- TTL provided Leader in Me awards

**COMMUNITY SERVICE PROJECTS**

- Shelton was a hole sponsor for the annual Adopt-A-School Golf Tournament

**PARTNER APPRECIATION ACTIVITY**

- Milo's hosted a milkshake party to honor the teachers. Milo's brought the portable milkshake machine to the school and each teacher was able to spin up their own flavor milkshake
- Shelton provided a Welcome Back cookie, Krispy Kreme, fruit trays and drinks for morning surprise
- Shelton provided snack baskets for testing week, and Bundt Cakes for Teacher Appreciation Week
- TTL provided items from the Teacher Wish List, lunches, breakfasts, etc.

## Holt Elementary & Junior League of Tuscaloosa/ Sam's Club

No Partnership Report

## Holt High & Nucor Steel Tuscaloosa, Inc.

**STUDENT INCENTIVE/MOTIVATION**

- Nucor provided a certificate and a \$10 Chick-fil-A gift card for students that earned "A" honor roll the first three grading periods. Students that earned "A/B" honor roll the first three grading periods received a certificate
- Nucor provided scholarships for graduating seniors

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Nucor held a virtual Job Shadowing program for students. The NSTI Electrical Supervisor, Environmental Engineer, and Process Metallurgist gave presentations along with a video tour of the plant
- Nucor interviewed student candidates for the HHS Ambassador program

**CURRICULUM / CULTURAL ENRICHMENT**

- Nucor provided volunteers at the Your Life/Your Money financial literacy simulation
- Nucor provided welding supplies for students

**CHARACTER DEVELOPMENT**

- Nucor recognized the Students of the Semester based on behavior, attendance, and grades. Each student received a certificate and Chick-fil-A gift card

**COMMUNITY SERVICE PROJECTS**

- Nucor held a Can Food Drive during Homecoming Week. Items collected were donated to the West Alabama Food Bank

**IMPROVING SCHOOL ENVIRONMENT**

- Nucor repaired the athletics lawn mower to care for team fields

**PARTNER APPRECIATION ACTIVITY**

- Nucor gave goodie bags (tumbler, candy, \$10 Chick-fil-A gift card) to every faculty /staff member in honor of American Education Week
- HHS gave Nucor I AAS committee members gifts during Adopt-A-School Week
- HHS and Nucor posted digital appreciation messages on the marquees during AAS Week
- Nucor hosted a faculty & staff breakfast for Teacher Appreciation Week

**OTHER ACTIVITIES /PROJECTS**

- Nucor sponsored the Nucor/Holt Alumni Scholarship Bass Tournament
- Nucor purchased a new digital camera for Holt
- Nucor provided snacks for students during ACT WorkKeys
- Nucor provided Polo's, T-shirts and name badges to new Holt Ambassadors
- Nucor provided virtual judges for Homecoming door decoration competition
- Nucor provided lunch for the Carpentry Advisory Board meeting
- Nucor provided lunch and swap bags for the FBLA State Virtual Competition students participants

## Huntington Place Elementary & Chick-fil-A Northport Southland Benefit Solutions, LLC

**STUDENT INCENTIVE/MOTIVATION**

- Southland provided gifts for the "No Tardy" raffle held at the end of the year

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- CFA participated in virtual interviews for Huntington Helper
- Southland participated in virtual interviews for Ambassadors

**CURRICULUM/CULTURAL ENRICHMENT**

- HPE provided artwork to display throughout Southland's office
- Southland read Dr. Seuss' books to students virtually during Read Across America Week

**CHARACTER DEVELOPMENT**

- Adopters provided rewards for the Wildcat Way character program

**COMMUNITY SERVICE PROJECTS**

- CFA provided food and prizes for the Spring Sprint 5K and 1-Mile run
- Southland sent candy to all teachers, office workers, cross guards, one lunchroom worker and bus drivers as a thank you

**IMPROVING SCHOOL ENVIRONMENT**

- CFA donated funds for the outdoor eating tables

**PARTNER APPRECIATION ACTIVITY**

- CFA provided a Welcome Back luncheon and special treats amid COVID restrictions
- CFA provided a Teacher Appreciation luncheon at the end of the year
- HPE delivered cake to Southland for say thank you to the employees

## **Lake View Elementary & Alabama ONE**

### **STUDENT INCENTIVE/RECOGNITION**

- AL ONE recognized students for attendance, as well as, provided candy incentives for students that showed growth on their mid-year math and reading assessments

### **CHARACTER DEVELOPMENT**

- During the Leadership assemblies, students were recognized for the character traits identified in the school mission statement. AL ONE attended the assemblies and provided leadership/character bracelets.

### **IMPROVING SCHOOL ENVIRONMENT**

- AL ONE purchased tents for the school's P.E. area and the Pre-K playground

### **PARTNERSHIP APPRECIATION ACTIVITY**

- LVES sent Nothing Bundt Cakes to AL ONE to show appreciation

## **Lloyd Wood Education Center & Perfect Shine**

No Partnership Report

## **Martin L. King, Jr. Elementary & BFGoodrich Tire Manufacturing Omega Psi Phi Alumni**

No Partnership Report

## **Matthews Elementary & First Federal Bank\* Kappa Alpha Psi Fraternity, Inc. / North River Church**

### **STUDENT INCENTIVE/MOTIVATION**

- KAP awarded two students per classroom for outstanding scholastic achievement for the entire school year
- NR provided funds to purchase snacks for the students

### **CURRICULUM/CULTURAL ENRICHMENT**

- KAP presented the Guide Right Award for the promotion of superior scholastic performance, excellent attendance, and superior citizenship

### **CHARACTER DEVELOPMENT**

- The David E. Hood Award is an alumnus award presented to the student who attended K-5<sup>th</sup> grade at Matthews and is the elite example of a Matthews Elementary student

### **IMPROVING SCHOOL ENVIRONMENT**

- NR provided funds to purchase mulch for the school playground and garden area
- KAP provided an annual donation of \$1000 designated for school improvements

\*No report

## **Maxwell Elementary & RiverFall Credit Union**

### **STUDENT INCENTIVE/MOTIVATION**

- RF provided certificates for awards/recognition and goodie bags for Kindness Challenge winners

### **CURRICULUM/CULTURAL ENRICHMENT**

- RF covered expenses for All Fired Up to come with an art project for Kindergarten, 1<sup>st</sup>, and 3<sup>rd</sup> grades
- Six RF employees were videoed reading Dr. Seuss' books for Read Across America Week. The videos were shared with the school and played in the classrooms

**COMMUNITY SERVICE PROJECTS**

- RF teamed up with Maxwell to support Relay for Life by matching money raised from selling decorated luminary bags. Extended day children helped display the bags in front of the school to “Light Up Tuscaloosa”. Maxwell was the only school to participate in Relay for Life this school year

**PARTNER APPRECIATION ACTIVITY**

- RF sponsored a snack cart for all staff each nine weeks
- RF sponsored Taco Mama catering for the entire faculty in honor of Teacher Appreciation Week

**OTHER ACTIVITIES/PROJECTS**

- Partnership participated in AAS radio spotlight

**Myrtlewood Elementary & AFFLINK\*/ Embassy Suites**

**STUDENT INCENTIVE/MOTIVATION**

- Embassy delivered popsicles to MES that were used as student incentives

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Embassy participated in MES Ambassador interviews

**IMPROVING SCHOOL ENVIRONMENT**

- Embassy made donations to the Caring Closet

**PARTNER APPRECIATION ACTIVITY**

- Embassy provided quarterly appreciation gifts

\*No report

**Northport Elementary & Alabama ONE / Tiger Rock Martial Arts, Northport\***

**STUDENT INCENTIVE/MOTIVATION**

- Birthday Bash - AL ONE provided \$1 gold coins and \$1 currencies to each child for their birthday

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- AL ONE hosted the Berenstain Bear financial wellness classes virtually

**COMMUNITY SERVICE PROJECTS**

- Adopters supported the BBQ Drive-Thru fundraiser

**PARTNER APPRECIATION ACTIVITY**

- Participated in the AAS Spotlight with WJRD
- AL ONE provided a Welcome Back catered luncheon for teachers
- AL ONE provided teacher appreciation gift certificates to Wildcat Nutrition

\* No report

**Northridge High & Alabama Power Company /Blaze Pizza /SmartBank**

No Partnership Report

**Northridge Middle & Alabama Credit Union/Parker Towing Company  
Smile Doctors of Tuscaloosa**

No Partnership Report

**Northside High & Rotary Club of Tuscaloosa\***  
**ZF Chassis Systems Tuscaloosa, LLC**

**STUDENT INCENTIVE/MOTIVATION**

- RAMarkable Recognitions incentives

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- ZF created an informative video to communicate and highlight the most important points to consider when creating and/or editing a resume. The video was emailed to every teacher with the encouragement to have students view it during REACH period in preparation for Mock Interview Day
- ZF participated and helped facilitate a Mock Interview Day for students. Students participated in a 10-minute interview with ZF representatives and received feedback forms with information regarding the quality of their professionalism and responses

**CURRICULUM/CULTURAL ENRICHMENT**

- ZF participated in the Junior Achievement Bowling Classic

**CHARACTER DEVELOPMENT**

- "RAMarkable Recognitions" were presented to students who excelled in the following categories: punctuality, kindness, and academic excellence. Each month, teachers nominated deserving students from various grade levels to receive a gift certificate of achievement and a gift card to Bowlero to celebrate their accomplishments

**COMMUNITY SERVICE PROJECTS**

- ZF representative participated in a school-wide Christmas Drive by providing specific supplies from the wish lists of families in need

**IMPROVING SCHOOL ENVIRONMENT**

- ZF purchased and passed out necessary school supplies at the beginning of the school year
- ZF regularly supplied and delivered disposable masks and bottles of hand sanitizers at various points throughout the school year
- To improve the exterior of the school, ZF representatives pressure-washed the school's sidewalks

**PARTNER APPRECIATION ACTIVITY**

- ZF purchased and delivered coffee and donuts for the faculty and staff during Teacher Appreciation Week

\* No report

**Northside Middle & Capital Real Estate**

No Partnership Report

**Oakdale Elementary & Alpha Phi Alpha Fraternity, Inc. / Hunt Refining Company/ McAbee Construction, Inc. / Zeta Phi Beta Sorority, Tuscaloosa**

**STUDENT INCENTIVE/MOTIVATION**

- Alpha provided snacks and water for all face-to-face students
- Hunt provided Eagle Award trophies for most improved every nine weeks
- McAbee provided pizza and ice cream for the entire school as a reward for a successful school year
- McAbee provided snacks for students during statewide testing week

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Alpha promoted leadership while virtually reading the book, President of the United States of America
- Hunt and McAbee provided sponsorship for teachers to participate in the Junior Achievement Bowling Tournament

**CURRICULUM/CULTURAL ENRICHMENT**

- Alpha and Hunt participated in Read Across America Day /Dr. Seuss' birthday activities

- As part of the Back-to-School Kickoff Celebration, adopters formed a line at the entrance way of the school to cheer on the students and parents as they entered the building for their 1<sup>st</sup> day of school

#### **CHARACTER DEVELOPMENT**

- Hunt provided Big Brothers Big Sisters mentor

#### **COMMUNITY SERVICE PROJECTS**

- Alpha donated \$100 Piggly Wiggly gift cards that were given to students and their families for Thanksgiving and Christmas
- Alpha participated in a virtual March of Dimes Babies Walkathon and raised \$1000 online
- McAbee purchased and delivered refillable water bottles for the students to use
- Zeta donated cleaning supplies at the beginning of the school year

#### **IMPROVING SCHOOL ENVIRONMENT**

- McAbee provided school supplies at year end to assist with school start up and fill gaps for teachers and students returning to full time school
- McAbee sponsored the School Yard Roots activity at the school

#### **PARTNER APPRECIATION ACTIVITIES**

- Alpha participated in collaborative plans to donate snacks for staff appreciation
- To celebrate American Education Week and the AAS partnership, Hunt provided breakfast buffet for staff and goodie bags
- McAbee provided Turkey slips to faculty and staff at Christmas, and lunch from Taco Mama' for Teacher Appreciation Week
- Oakdale provided goodie bags and Thank You cards to adopters

#### **OTHER ACTIVITIES/PROJECTS**

- Alpha assisted with Data Review and Academic Intervention plans (used for Edgenuity) for the school
- McAbee participated in the AAS Spotlights with WJRD and Great Day Tuscaloosa

\*No report

## **Paul W. Bryant High & Discovering Alabama- The University of Alabama Museum of Natural History**

#### **CURRICULUM/CULTURAL ENRICHMENT**

- Delivered the Discovering AL program curriculum to students virtually

## **Rock Quarry Elementary & Harrison Construction Company, Inc. PELA GeoEnvironmental, Inc.\* / NorthRiver Yacht Club\***

#### **STUDENT INCENTIVE/MOTIVATION**

- Harrison provided monthly Character Builder Awards. Each month represented a different pre-determined character trait. Teachers were asked to select a deserving student from their class who had demonstrated that particular trait well. Recipients were provided a certificate highlighting their achievement and a special treat bag

#### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Harrison participated in the interviewing process to select student ambassadors for the 2021-2022 school year

#### **PARTNER APPRECIATION ACTIVITY**

- Harrison provided a "Something Out of the Blue" basket full of blue colored snacks and prizes for teachers and faculty

#### **OTHER ACTIVITIES/PROJECTS**

- Harrison participated in the AAS Golf Tournament

- Harrison provided backup documentation necessary to fulfill requirements for RQES School of Character application

\*No report

## **Sipsey Valley High School & Award Company of America\*** **SSAB Wear Solutions**

### **STUDENT INCENTIVE/MOTIVATION**

- SSAB sponsored honor roll parties and the Hardox Awards

### **CURRICULUM/CULTURAL ENRICHMENT**

- SSAB submitted article for AAS newsletter
- SSAB provided magazine subscription for the library

### **COMMUNITY SERVICE PROJECTS**

- SSAB recycled ink cartridges

### **PARTNER APPRECIATION ACTIVITY**

- SSAB provided lunch for faculty in August and May

### **OTHER ACTIVITIES/PROJECTS**

- Participated in a partnership in August

\*No report

## **Sipsey Valley Middle School & Tuscaloosa Coca-Cola**

No Partnership Report

## **Skyland Elementary & Triad Properties / Trustmark National Bank**

No Partnership Report

## **Southview Elementary & Walmart Supercenter, Skyland**

No Partnership Report

## **Taylorville Primary & Bailey's Tiger Rock Martial Arts** **Chick-fil-A, Tuscaloosa South**

### **STUDENT INCENTIVE/MOTIVATION**

- Bailey's presented certificates and T-shirts each nine weeks to the Student of the Nine Weeks
- CFA provided water bottles for one student per classroom each month as a reward for good behavior
- CFA provided coupons for Free Kids' Meals as part of the *Lunch with the Principal* program

### **CURRICULUM/CULTURAL ENRICHMENT**

- Bailey's taught PE classes
- CFA provided recorded video of reps reading books with the CFA Cow that was played during AAS Week
- CFA provided coloring sheets for a contest along with the prizes

### **CHARACTER DEVELOPMENT**

- Bailey's talked with classrooms about developing outstanding character

**COMMUNITY SERVICE PROJECTS**

- Angel Tree Christmas Project – Bailey’s students and families purchased Christmas presents for underprivileged BSE students

**PARTNER APPRECIATION ACTIVITY**

- Taylorville provided a banner and gift basket full of goodies to the CFA team, and notes from teachers and a goodie basket to Bailey’s
- Bailey’s provided breakfast for teachers twice during the year
- CFA provided birthday cards with coupons for free food for teachers

**OTHER ACTIVITIES/PROJECTS**

- Bailey’s manned a station at the TPS Spring/Summer Carnival
- CFA provided fun CFA tattoos that were given to students as incentives

**Tuscaloosa Career & Technology Academy & Habitat for Humanity of  
Tuscaloosa / McAbee Construction, Inc.  
Mercedes-Benz U.S. International, Inc.\* / Premier Service Company\***

**STUDENT INCENTIVE/MOTIVATION**

- McAbee participated in American Education Week activities

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- McAbee participated in a mock interview session with graduating seniors prior to WOW2.0
- Habitat conducted a full day of mock interviews with students
- Habitat talked with carpentry and electrical students in more detail about their specified construction trade
- McAbee sponsored the TCTA team for the JA Bowling Classic

**CURRICULUM/CULTURAL ENRICHMENT**

- McAbee participated in a “How to Video” designed to assist TCTA seniors in developing the skills necessary for a successful employment interview. The video was designed and produced by TCTA students and staff, and distributed by McAbee
- Portions of the construction and electrical curriculum were implemented on the Habitat job sites as students framed and wired a Habitat home

**CHARACTER DEVELOPMENT**

- McAbee provided bracelets to the students during Red Ribbon Week

**COMMUNITY SERVICE PROJECTS**

- McAbee assisted in raising money for the Fire Safety Tots for Tots campaign
- Habitat is a 501c3 organization. All work done on site serves daily as training in the construction trades and community service

**PARTNER APPRECIATION ACTIVITY**

- Habitat provided a catered lunch for TCTA teachers for Teacher Appreciation Week
- McAbee provided Turkey Slips to faculty and staff at Christmas
- McAbee provided lunch from Taco Mama’s in honor of Teacher Appreciation Week

**OTHER ACTIVITIES/PROJECTS**

- McAbee provided construction equipment and labor required to remove heavy duty battery from TCTA forklift and reinstalled new battery at no cost to the school

\*No report

**Tuscaloosa County High & Wells Fargo Bank**

No Partnership Report

**Tuscaloosa Magnet Schools-Elementary & Bailey's Tiger Rock Martial Arts  
Mathnasium of Tuscaloosa\* / The University of Alabama  
College of Community Health Sciences\***

**STUDENT INCENTIVE/MOTIVATION**

- Bailey's donated gift cards for to students for the Great Kindness Challenge

**IMPROVING SCHOOL ENVIRONMENT**

- Bailey's donated hand sanitizer

**PARTNER APPRECIATION ACTIVITY**

- Bailey's delivered breakfast to the teachers during Teacher Appreciation Week

\*No report

**Tuscaloosa Magnet Schools-Middle & Mathnasium of Tuscaloosa\*  
The University of Alabama College of Community Health Science\*  
Young Tuscaloosa**

**CHARACTER DEVELOPMENT**

- YT encouraged students on the last day of school by dressing up in beach attire and wishing them a good summer as they left school

**IMPROVING SCHOOL ENVIRONMENT**

- YT provided lunch for teachers in the fall and in breakfast in the spring

\*No report

**University Place Elementary & Kristen Amerson Youth Foundation  
Red Oak Credit Union (formerly DCH Credit Union)\***

**PARTNER APPRECIATION ACTIVITY**

- KAYF provided snacks and beverages for the faculty and staff for Teacher Appreciation Week.
- KAYF also provided half of the payment for lunch during Teacher Appreciation Week

**Vance Elementary & Mercedes-Benz U.S. International, Inc.  
Southland Transportation Group/ Vulcan Materials Company, Inc.**

**STUDENT INCENTIVE/MOTIVATION**

- MBUSI and Vulcan provided funds to purchase bookmarks, pencils, and Ring Pop candies that were used as reading incentives for the students

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- MBUSI provided Junior Achievement video openers of Team Members from various departments to compliment JA elementary school lessons led by school counselors
- Faculty and staff formed a five-person bowling team and participated in the Junior Achievement Bowling Classic

**CURRICULUM/CULTURAL ENRICHMENT**

- Adopters provided funding for Miss Annie's Excellent Adventures for first graders. These educational programs provided 30-minute, hands-on, exciting learning opportunities in each first-grade classroom, four times during the year
- For Read Across America Day, MBUSI provided a video recording of Team Members reading classic children stories, which were shared with the younger student body

### **CHARACTER DEVELOPMENT**

- MBUSI and Vulcan provided funding for activities to improve student behavior and learning with the purchase of Conscious Discipline – Feeling Buddies Self-Regulation Deluxe Toolkit-Bilingual, and weekly videos of Gusty the Flying Fox
- Vulcan provided funding to purchase ribbons and pencils for Red Ribbon Week to give to each student
- Vulcan provided funding to purchase pencils, bookmarks and tags to give to students during the Great Kindness Challenge, and to purchase a banner that hung in the hallways that was signed by the students

### **COMMUNITY SERVICE PROJECTS**

- Adopters provided funding to secure substitute teachers while the school's Tinsel Trail Committee members decorated a Christmas tree
- MBUSI provided funding for holiday gifts for students' families and for emergency students' needs

### **IMPROVING SCHOOL ENVIRONMENT**

- MBUSI provided clear dividers for common areas around the school during the COVID-19 pandemic to assist with social distance
- Southland provided mostly monetary contributions to support programs as needed
- Vulcan helped during clean up workdays and discarded old equipment and furniture

### **PARTNER APPRECIATION ACTIVITY**

- MBUSI provided lunches and small gifts for the faculty and staff for American Education Week and Teacher Appreciation Week
- Recognized 1<sup>st</sup> grade teacher on the MBUSI Facebook page for World Teacher Day
- MBUSI provided branded umbrellas for all faculty and staff
- In honor of AAS Week, the school provided lunch for the adopters, tours to classrooms with movie theme decorations, and a large "Thank You" banner
- Highlighted partnership on MBUSI internal media and during the AAS Week Facebook Challenge
- Partnership participated in AAS radio spotlight

### **OTHER ACTIVITIES/PROJECTS**

- MBUSI AAS Coordinator served as a member of the VES School Counseling Advisory Council

## **Verner Elementary & Powell Petroleum/ Riverview Orthodontics Synovus /Taziki's Mediterranean Café**

No Partnership Report

## **Walker Elementary & Children and Teen Dental**

### **STUDENT INCENTIVE/MOTIVATION**

- CTD provided toothbrushes for each student on their birthday
- CTD provided and recognized Top AR Readers in each grade level with Barnes & Noble gift cards

### **CURRICULUM/CULTURAL ENRICHMENT**

- CTD provided volunteers for the Night of Aspiring Artist and gave away toothbrushes, paste, floss, and provided two bicycles for the drawing

### **PARTNER APPRECIATION ACTIVITY**

- CTD volunteers provided Duty Free Lunch for teachers and staff

### **OTHER ACTIVITIES/PROJECTS**

- CTD worked and gave away bottled water on Field Day to all students

## **Westlawn Middle & Phifer Incorporated / Zeta Phi Beta Sorority, Inc.\***

### **STUDENT INCENTIVE/MOTIVATION**

- Phifer provided gift card incentives for attendance during testing week
- Phifer provide Sonic gift cards for students during XSTREAM week
- Phifer provided certificates for the 8<sup>th</sup> grade in-person/virtual graduation

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Phifer held a virtual job shadow program with eight 8<sup>th</sup> grade students. The students spent a good part of the morning with Phifer and learned about various job possibilities, the manufacturing plan and together, the students virtually shadowed a volunteer to learn about their occupation. Phifer delivered gift bags and pizzas to the school to treat the students

### **CURRICULUM/CULTURAL ENRICHMENT**

- Each month, Phifer participated in a Reading Incentive challenge and three students received a gift card for being the “winner”. At the end of the year, the names of all students who had achieved the recognition were entered into a drawing for a grand prize of a new bike

### **CHARACTER DEVELOPMENT**

- Phifer works to assist with any character programs at the school. This year, Phifer served on the School of Character Award Team.

### **COMMUNITY SERVICE PROJECTS**

- Phifer adopted two students during Christmas and provided the students with Christmas gifts
- Phifer supported and attended XSTREAM week art show by purchasing artwork for display in the office

### **IMPROVING SCHOOL ENVIRONMENT**

- Phifer supported and provided shirts for the Westlawn ambassador program

### **PARTNER APPRECIATION ACTIVITY**

- Phifer donated goodie bags with school supplies for new teachers and administration staff
- Phifer supplied COVID relief bags to all teachers
- Phifer participated in Virtual Open House
- Westlawn Chorus performed virtually for Phifer during the Christmas holiday
- Phifer provided a Teacher Appreciation Luncheon for all faculty and staff
- Phifer provided two teacher appreciation cash awards for the Teacher of the Month
- Phifer delivered snack bags for Adopt-A-School Week

### **OTHER ACTIVITIES/PROJECTS**

- Phifer participated as a Hole Sponsor in the AAS Golf Tournament
- Phifer participated in the WJRD radio spotlight

\*No reports

## **Westwood Elementary & Arts Council of Tuscaloosa / Hudson-Poole Fine Jewelers / Wayne's Pest Control \***

### **STUDENT INCENTIVE/MOTIVATION**

- Students were recognized for their achievements in art and creativity (building, design, engineering, etc.) with the Druid Art Award presented by the Arts Council in May
- Hudson-Poole provided perfect attendance awards and treats
- Hudson-Poole participated in the end of the year Awards Day program

### **CURRICULUM/CULTURAL ENRICHMENT**

- Hudson-Poole provided a party to 1<sup>st</sup> grade students with the most reading points in the iReady reading program
- Arts Council provided opportunities for cultural enrichment activities virtually. The COVID Collaborative Art Project (CCAP) is a virtual resource allowing teachers to connect with their students with guidance from teaching artists “live” via YouTube. The lesson is divided up into three 20-minute modules in which

students are guided through reflection activities to consider their experiences during the pandemic through creative writing and visual art.

- Arts council provided mechanical kits (a STEAM activity) for students to build themselves with video guidance virtually

#### **CHARACTER DEVELOPMENT**

- Hudson-Poole presented Citizenship awards to students
- The STEAM activity and CCAP program sponsored by Arts Council supported character development in the students. Building the models builds confidence and character because the students completed a challenge and had a physical, concrete piece of artwork to take home and celebrate their accomplishment. The CCAP allowed students to explore different avenues of self-expression during a difficult time for the community and discover new ways to create

#### **OTHER ACTIVITIES/PROJECTS**

- Hudson-Poole provided bag tags to all students to kick off the school year

\*No report

## **Woodland Forrest Elementary & Thompson Tractor Company** **Walmart Neighborhood Market, Tuscaloosa\***

#### **STUDENT INCENTIVE/MOTIVATION**

- Thompson provided monthly Leadership Awards to acknowledge hard work and good behavior

#### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Thompson organized Career Day with guest speakers and fun games

#### **PARTNER APPRECIATION ACTIVITY**

- Thompson provided fruit trays for teacher appreciation

\*No report



# ADOPT-A-SCHOOL

CONNECTING BUSINESS & EDUCATION

## PARTNER AT LARGE (PAL)

Many community organizations make significant contributions to area schools but are unable to maintain the regular closeness of Adopt-A-School partners. A Partner At Large (PAL) may choose an ongoing or annual commitment, or a one-time contribution of personal or material resources to their school or to a district-wide effort.

This provides another level for community participation with individual schools by recognizing meaningful resources that are provided without the involved commitments that constitute full-school adopter status.

PAL Name	Goods or Services Provided (Include time; # of volunteers; # of visits to school, etc.)	School Name (grade level if appropriate)	Estimated Cash Value
Alabama ONE	Provided school supplies for teachers	The Alberta School of Performing Arts	\$1100
Alabama ONE	Hosted a financial literacy kickoff event, provided breakfast for staff, provided volunteers and hosted Mad City Money event, and provided breakfast and lunch for 25 volunteers	Pickens County College and Career Center (grades 10-12)	\$305
Chick-fil-A Northport	Provided lunch for teachers and staff for back to school; and provided milkshake cards as a special treat	Echols Middle	\$800
Chick-fil-A Northport	Provided lunch for teachers and staff for back to school; provided milkshake cards as a special treat; hosted Spirit Day fundraiser to help raise money for classroom supplies; and provided Class Party for the most money raised for the one-mile run	Northport Elementary	\$1,890
Great Day Tuscaloosa	Featured weekly live TV interviews with AAS partnerships for an “Adopt-A-School Spotlight”	All Schools	
Half Shell Oyster House	Provided lunch for faculty a couple of times throughout the year	Faucett-Vestavia Elementary	
Jalapeno’s Mexican Grill (Rose Blvd. & Five Points)	Hosted Spirit Nights. Schools received 10% of proceed.	Holt Elementary Huntington Place Elementary Northport Elementary Rock Quarry Elementary Tuscaloosa County High	Total Contribution \$6,000
Milo’s Hamburgers	Provided one volunteer a month to visit the school to host Student of the Month. Milo’s provided coupons for a free meal to students selected by teachers	Westlawn Middle	
Milo’s Hamburgers	Provided one volunteer to visit the school twice to host Wisdom Week. Milo’s partnered with local schools to encourage positive character development among students. Each day students will be introduced to a Milo’s “nugget of wisdom”. Students were taught the value behind each phrase and ways in which they can apply the virtue to their own lives. The program includes materials such as daily teacher guides explaining each nugget of wisdom, students worksheets, and daily nugget of wisdom stickers students can wear throughout the week.	Arcadia Elementary Hillcrest Middle Skyland Elementary University Place Elementary Westlawn Middle	\$500 per school

Milo's Hamburgers	Provided three volunteers to host Milo's Civics at the school. Milo's Civic is designed to support local teachers and empower elementary school students to learn more about the democratic process through a fun, non-political, interactive program. In the lesson, students learned about democracy and voting requirements, and heard from local city leaders and SGA representatives on the importance of elections. The students also learned why there are political parties with "Team Chicken" and "Team Burger", and practiced "voting" in a primary and general election for the best Milo's menu item and hands-on activities to reinforce the lesson	Skyland Elementary	\$350 per school
Northport City Council	Gave grant to the school to use for resources	Faucett-Vestavia Elementary	\$50,000
Skyland Baptist Church	Invited 1 <sup>st</sup> -5 <sup>th</sup> graders to attend the Treehouse Club. Over 20 volunteers provided tutoring, activities, and dinner every Wednesday night; provided school supplies for all students; fifty-five volunteers provided lunch for faculty and staff; provided volunteers to welcome students back at the beginning of the school; and provided Christmas assistance to 10 children	Cottdale Elementary	School supplies - \$2500 Lunch - \$800 Christmas Assistance - \$1,500
Smile Doctors Braces	Provided \$1000 donation in November for teacher appreciation	Northridge High Verner Elementary	\$1000 per school
St. Mark United Methodist Church	Provided lunch for faculty a couple of times throughout the year. Also provided no-contract thermometers for every teacher at the beginning of the year.	Faucett-Vestavia Elementary	
Tuscaloosa Radio (WJRD)	Featured monthly radio recordings with AAS partnerships for an "Adopt-A-School Spotlight"	All Schools	
Walmart, Northport	Provided a variety of school supplies.	Buhl Elementary	\$500
WVUA23	Featured TV interviews with AAS partnerships that requested media coverage for events or activities	All Schools	
ZF Chassis Systems, LLC	Five volunteers spent 2.5 hours presenting to CTE classes about soft skills and career opportunities offered at ZF	Brookwood High	
ZF Chassis Systems, LLC	Five volunteers spent 2 hours each presenting soft skills, such as resume and interviewing tips and tricks to the CTE program	Tuscaloosa County High	